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Say Mrs. Rosenberg Angling for New Post

Chicago Tribune Press Service

Washington, Nov. 28.—Mrs. Ann M. Rosenberg, assistant secretary of defense for man power, is angling for a key post on the White House staff of President-elect Eisenhower, Pentagon sources said today.

Long associated with the administrations of the late President Roosevelt and President Truman, Mrs. Rosenberg is described as "eager and willing" to serve under Eisenhower. She worked closely with Eisenhower during and after World War II, when she was a personal representative of Mr. Roosevelt and Mr. Truman on troop morale.

Mrs. Rosenberg spent more than an hour with Eisenhower in New York today, reporting on her recent five-day tour of the Korean war zone. Last Monday she refused to tell newsmen at the Pentagon of a mysterious telephone call from General Eisenhower that interrupted a press conference in which she related her findings on a 20-day survey of American military forces around the world. New York sources said Mrs. Rosenberg's firm in New York has received no word from her about her plans to return there after her present job ends next January.

Altho she denied talking with Eisenhower Monday, it was learned that she spoke with him by telephone for 20 minutes.

The nature of the Monday telephone conversation, which she kept secret from her own staff, has not been revealed, but Pentagon informants said they would not be surprised if Eisenhower offered her an important assignment in his administration in connection with man power matters. Mrs. Rosenberg frequently was summoned by the Democratic administrations as a man power "trouble shooter."

A labor and public relations expert, Mrs. Rosenberg had a thriving business in New York, representing such clients as R. H. Macy & Company; William Warner & Company, perfumes; Lieberman Breweries (Rheingold Beer); Rockefeller Center; John Hay Whitney & Company; Albert and Mary Lasker; Lazar Freres & Company; Encyclopaedia Britannica, and American Inter-Continental Trade and Service Company, according to testimony before a Senate armed services committee two years ago.

She told the committee at the time that she had dropped her activities with her firm to take the \$15,000 a year job with the defense department but would continue to receive 51 per cent of the profits which have been estimated at \$300,000 a year.

Mrs. Rosenberg was brought into the defense department two years ago by Gen. George C. Marshall.

she was a New Deal brain trustee specializing in man power.

Marshall persuaded President Truman to name her as an assistant secretary of defense (the first woman to hold such a post in the military organization) over objections of White House aids, it was reported.

Mrs. Rosenberg was recommended to Marshall by two mutual friends—Bernard Baruch, the financier, and Lt. Gen. Walter Bedell Smith, director of the central intelligence agency, top White House intelligence co-ordinating office. Baruch and Smith also are warm friends of General Eisenhower.

Altho Mrs. Rosenberg once was mentioned as a possible choice by President Roosevelt as secretary of labor, Pentagon sources said it was extremely unlikely that Eisenhower would give her that cabinet post. It was reported she may be under consideration for a job as labor relations adviser now held by Dr. John Steelman.

Mrs. Rosenberg's departure from the Pentagon would please many generals and admirals who have complained privately of her "rough shod, meddling, emotional" methods of handling military man power problems. Some generals have left her office purple with anger after she had bawled them out as if they were errant second lieutenants, Pentagon informants said.

Mrs. Rosenberg is best known around the Pentagon for her jangling bracelets, her strident voice, her retinue of uniformed and civilian satraps, and her array of hats. In 1951, she was chosen by the Fashion Academy as America's best dressed woman.

She maintains a New York apartment, a suite in the fashionable Shoreham Hotel in Washington and an apartment near the Pentagon overlooking Fort Myer.